



Social bios — YouTube · TikTok · Instagram

mission control for your ai fleet

Copy-ready · limits & link rules verified 2026-07-25 · source: mai-assets/content/social-bios.md

Positioning is **model-agnostic** — mai is mission control for an **AI fleet**, not a Claude-only tool. Model names appear as proof points, never as the identity. Handle: use one everywhere — @maiterminal (or @buymai to make the domain the memory hook). Character counts are exact, newlines included.

01 Instagram

Links: up to 5 in bio, all clickable, no gate. Captions never linkify — bio links and Story stickers only.

FIELD	LIMIT	COPY
Username	30	maiterminal
Name (searchable — keyword slot)	30	mai · AI terminal (17)
Bio	150 · ~3 lines before “more”	below

RECOMMENDED 102 chars the roster does the “not just Claude” work in four words

AI-native terminal + IDE for a fleet of agents.
Claude, Codex, Gemini, local – side by side.
↓ Get mai

ALT A 94 chars punchiest

Mission control for your AI fleet.
One terminal. Every agent. Tiled + persistent.
↓ Start free

ALT B 109 chars platform-forward

Your whole AI fleet, in one terminal.
Any model, paste a key. Every session persists.
Mac · Linux · Windows ↓

THE 5 LINK SLOTS

- 1. Get mai → buy-mai.com
- 2. Download / install
- 3. YouTube channel
- 4. Docs
- 5. GitLab / community

02 TikTok

The only gated platform. The clickable website field needs **1,000+ followers** (the old Business-account exemption is disputed across sources — test the toggle, don't plan on it). A plain-text domain in the bio is allowed, just not tappable, so keep it short and typeable. Once unlocked, the website field does **not** count against the 80 chars.

FIELD	LIMIT	COPY
Username	—	maiterminal
Display name (searchable)	30	mai · AI terminal(17)
Bio	80 · max 5 lines	below

RECOMMENDED 54 chars those three names are search-bait on TikTok

```
Claude, Codex, Gemini – one terminal  
mai · buy-mai.com
```

ALT A 72 chars

```
Mission control for your AI fleet  
One terminal · every agent  
buy-mai.com
```

ALT B 71 chars leans on a real differentiator

```
Run your whole AI fleet in one terminal  
Real UI, no mockups  
buy-mai.com
```

03 YouTube

Up to 14 channel links, all clickable, no gate — the first sits next to Subscribe. Two traps: URLs in **Shorts descriptions and Shorts comments are never clickable** (anti-spam), and clickable links in **long-form** descriptions require **advanced features** enabled on the channel (phone/ID verification — start that early, it isn't instant).

FIELD	LIMIT	COPY
Handle	—	@maiterminal
Channel name	—	mai
About / description	~1,000 · first ~90 show in search	below

ABOUT 493 chars hook lands in the first 90, so it survives search truncation

```
mai is an AI-native terminal and IDE – mission control for your whole fleet of AI agents.
```

```
Run a dozen sessions at once and tile them on one screen. Every session is persistent: it  
outlives the tab, the window and the reboot. Claude, Codex, Gemini, Kimi, GLM, Qwen or a model  
running locally – swap it inside a live session, paste a key, keep the conversation.
```

```
On this channel: feature tours, real-UI demos (never mockups) and short clips on running agents  
in parallel.
```

```
Get mai → buy-mai.com
```

- 1. Get mai → [buy-mai.com](#)
- 2. Download
- 3. Docs
- 4. GitLab
- 5. Instagram
- 6. TikTok

04 Before publishing

ITEM	WHY IT MATTERS
1“Mac” in Instagram Alt B	The macOS build is cross-compiled but untested on real hardware — listing it invites a bad first install. Drop it or ship a verified build first.
2“Start free” in Alt A	True for the 3-session lite tier, but license enforcement is still dark-launched. “Free” reads differently before and after that switch.
3buy-mai.com <title>	Still “...fleet of Claude agents” (in the mai-landing repo) — that’s the text every link preview and search result shows under these bios.
4content/mai-tour-vo.md	Stale: still says “Claude fleet” in two lines. Rendered stings, promo assets and voiceover already moved to “ai fleet” in fe3c4e2; only this doc lags.

- Keep the **name** / **display-name** fields keyword-bearing on Instagram and TikTok — both are searchable, the bio body is not.
- Each line break costs a character on TikTok’s 80.
- Instagram cuts the bio at ~3 lines; all three drafts fit without a “more”.